



FolkArt Pure Artist Pigments Frequently Asked Questions

What are FolkArt Pure Artist Pigments?

FolkArt Pure Artist Pigments paint is a line of artist grade, heavy body acrylic paints that were developed with a high concentration of pigments. This paint is also formulated for extended open time which means users will enjoy a longer working time both on the palette as well as while painting. Created with smooth, blendable qualities, FolkArt Pure Artist Pigments are perfect for the experienced artist as well as the “want-to-be-artist” as it is a very versatile paint. With its heavy body consistency, it can be used to create texture and impasto effects, or it can be thinned down for washes of color to create transparent watercolor effects.

How are FolkArt Pure Artist Pigments packaged?

Packaged in a 2 oz. bottle with a flip-top lid.

How are FolkArt Pure Artist Pigments different from FolkArt Acrylics?

FolkArt Pure Artist Pigments are compared to FolkArt Acrylics in that they are both acrylic, water-based paint formulas. However, the paints differ in their consistencies, dry times, cure times, pigments, and overall paint formula. FolkArt Pure Artist Pigments are developed to maintain a full or heavy body consistency. Also, they are manufactured with true artist pigments which can provide vibrant color or can be intermixed to create muted tones.

On what types of surfaces can I use FolkArt Pure Artist Pigments?

FolkArt Pure Artist Pigments can be painted on canvas, wood and other porous surfaces.

How should I prepare project surfaces before painting with FolkArt Pure Artist Pigments?

Painting with FolkArt Pure Artist Pigments on most porous surfaces will not require a lot of surface preparation. We suggest that your surface is thoroughly cleaned prior to painting. Canvas – No preparation is required prior to painting on a stretched canvas as it already has been primed with Gesso.

Wood – If desired, sand smooth any rough areas prior to painting. Once the surface has been basecoated, allow to dry, then sand smooth one more time.

What is the best way to apply FolkArt Pure Artist Pigments?

FolkArt Pure Artist Pigments are best applied to a project surface using one of the FolkArt Select Firm Bristle Brushes. As an alternate paint tool, a palette knife or sponge can be used.

Can FolkArt Pure Artist Pigments be intermixed to create different colors or values of colors?

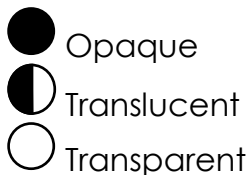
Yes, indeed! FolkArt Pure Artist Pigments can be intermixed to create bright, vibrant colors. They can also be intermixed to create deep, muted tones perfect for shading or casting shadows.

When painting with FolkArt Pure Artist Pigments, can I use water to thin down the paint consistency?

Yes, FolkArt Pure Artist Pigments can be diluted to a thinner consistency perfect for painting washes of color to create watercolor effects.

How can I know what the opacity levels are of FolkArt Pure Artist Pigments?

On the label of each bottle of FolkArt Pure Artist Pigments, you will find an opacity symbol. An opacity symbol indicates whether a color is opaque, translucent, or even semi-transparent.



Are FolkArt Pure Artist Pigments lightfast or fade resistant?

Whether a paint color is lightfast indicates the resistance a hue has to changing when exposed to light. In other words, lightfastness can be equated to whether a color is fade resistant. On each bottle label, you will find a key to indicate the lightfastness of that color.

- *** Good
- ** Better
- * Best (most lightfast)

How can I identify the special pigments used in FolkArt Pure Artist Pigments?

Every pigment has a unique Color Index name. This name consists of letters and numbers. The letters stand for the color family; example: PR = Pigment Red, PY = Pigment Yellow, PB = Pigment Blue and PG = Pigment Green. This code plus a number will identify a specific pigment; example: PB23 = Dioxazine Purple.

What is the dry time when working with FolkArt Pure Artist Pigments?

To state a definite dry time for FolkArt Pure Artist Pigments paint is a little difficult as there are many variables to determine a paint's dry time. Humidity, time of year, the project surface, and air circulation will play a huge part in determining how long it will take a paint to dry. It may be at least a week for FolkArt Pure Artist Pigments to be cured to a surface depending upon the variables listed above.

When dry, what sheen or finish will FolkArt Pure Artist Pigments have?

FolkArt Pure Artist Pigments will dry to a completely flat or matte finish.

Will FolkArt Pure Artist Pigments hold up well on outdoor surfaces?

No, FolkArt Pure Artist Pigments paints are not recommended for outdoor use.

What, if any, is the best paint medium to use when working with FolkArt Pure Artist Pigments?

FolkArt Pure Artist Pigments can be used with FolkArt Floating Medium to achieve transparent color without changing the body of the paint or FolkArt Blending Gel to extend the open time even longer.

How should I clean my painting tools when working with FolkArt Pure Artist Pigments?

FolkArt Pure Artist Pigments are water-based paints, therefore, clean-up is easy with soap and warm water while the paint is still wet.

Is it necessary to seal or varnish a project painted with FolkArt Pure Artist Pigments?

Yes, it is recommended to varnish or spray seal a project painted with FolkArt Pure Artist Pigments not only to seal and protect the artwork, but also to show the true artist color and provide a desired sheen.